

**BUSINESS &
DEVELOPMENT
CONFERENCE**

Re-Imagined for 2021*
Join us on **April 12, 2021**
8:30 a.m. – 12:30 p.m. (virtual)

*No cost for member
schools / \$40 per person
for non-member schools*



LESSONS LEARNED



*This conference will provide valuable insights for
business and development staff, school administrators,
and board and committee members.*



**REGISTER
HERE**

SCHEDULE

- | | |
|-------------|---|
| 8:30-9:00 | Opening Welcome and Devotions |
| 9:00-10:30 | Plenary <i>This Changes Everything</i> |
| 10:30-11:00 | Break |
| 11:00-11:15 | Re-Gather |
| 11:15-12:15 | Workshops
Business – <i>Managing People Risks: Essential HR Practices</i>
Development – <i>Pandemic Silver-linings:
Embracing Opportunity in Adversity</i> |
| 12:15-12:30 | Wrap-Up and Closing |

*note: the postponed 2020 conference entitled "Nurturing Trust"
will take place in April 2022 where we hope to meet in person
using our usual conference format.



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Westland
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Carson Pue

is recognized as a leader of leaders. He is known globally through his mentoring of Christian leaders and is the best-selling author of *Mentoring Leaders: Wisdom for Developing Calling, Character and Competency* and three other titles. Known for his masterful storytelling and innovative mentoring style, Carson equips leaders with remarkable wisdom and spiritual insights behind what it takes to be a leader today. Carson holds degrees from the University of Calgary and Trinity Western University.

Plenary:

This Changes Everything

Growing as a leader can be challenging on the best of days. Growing as a Christian leader – even harder. Missed targets, new economic challenges, and uncertainty surrounding the changes you need to make to get the outcomes you want. In our time together, Carson will provide the opportunity to learn from other leaders, ask questions and share with your finance and development peers all the while challenging us to look up.



Wendy Leong

is a skilled senior Human Resources Consultant who is passionate about supporting organisations to achieve success. Wendy has more than 20 years of experience working with leaders to maximise and support the effectiveness of their workforce. She is a Chartered Professional in Human Resources (CPHR) with a bachelor's degree from UBC and a diploma in HR from BCIT. She currently works as an independent HR consultant and serves on the board of Vancouver Christian School.

Workshop: *Managing People Risks: Essential HR Practices*

Every workplace has a multitude of risks to manage on a daily basis. This workshop will explore the most common types of people risks that can make or break an organisation and the essential HR practices needed to manage those risks. Wendy will touch on issues such as workforce planning, performance management, and employee health and safety – essential knowledge for every finance manager and school administrator.



Anna Marie White

teaches public relations at the University of Victoria, in addition to running a consulting practice. Formerly Vice President of Communications at Focus on the Family Canada, she is a Regent College graduate, holds a Masters in Corporate Communications and consults with churches and other non-profit organizations across Canada in a broad range of strategic communications.

Workshop: *Pandemic Silver-linings: Embracing Opportunity in Adversity*

The cloud of Covid-19 can feel impenetrable at times, yet, like all crises, there is opportunity to be found within it. This workshop will explore some of the good news the Covid-19 pandemic has brought to fundraising and look at ways you can leverage these opportunities in your development efforts. With a focus on key messaging, objectives and audience, get ready to optimize your advancement efforts by combining time-honoured principles with emerging best practices in effective communication.

